

Product Types Reference Sheet



CLIENT EDUCATION

Printable resource for use in individual or group education setting. Examples include a workbook, worksheet, handout or guide.



BUSINESS FORMS AND TOOLS

Resource for business aspects of a nutrition practice including office policies, client forms or budgeting/tracking tools.



CLINICAL REFERENCE

Disease or topic specific resource focused on clinical application of nutrition science or research. Generally for professional audience. Examples include protocol, book and treatment guide.



BOOKS AND GUIDES

Comprehensive resource for professional or general audience. Includes chapters, table of contents and pagination.



PRESENTATIONS AND SLIDE DECKS

Slides for download and use with general or professional audience. May include presenter's guide or additional educational tools for attendees.



GRAPHICS AND POSTERS

Visual image or design to inform or explain. Purpose may be for digital display on website and social media or for printing as decoration and display.



COURSES AND WEBINARS (VIDEOS)

Video based content such as recording of online seminar or series of lessons. May also include supplemental downloadable resources. Viewed by purchaser as streaming video (not downloaded). Setup of video products requires site admin support.



TOOLKITS AND BUNDLES

Collection of resources organized around topic or event. Includes both guidance (how-to/tutorial) and resources (downloads and/or video).



MEAL PLANS, RECIPES AND SNACK LISTS

Visual image or design to inform or explain. Purpose may be for digital display on website and social media or for printing as decoration and display.

TOPICS

Allergies and Sensitivities
Bariatric
Clinical Skills
Cultural Competency
Diabetes
Dining Out
Eating Disorders
Food Safety
Functional Nutrition
Gastrointestinal
Gluten Free
Grocery Store/Retail
Heart Health and Cardiovascular
Holiday
Intuitive Eating
Kid-Friendly Activities
Meal Planning/Prep
Neurologic
Nutrition Support
Oncology
Pediatric/Infant
Plant-Based
Pregnancy/Breastfeeding
Renal Disease
School Nutrition
Snacks/Meal Ideas
Sports Nutrition/Fitness
Weight Management
Weight Neutral
Wellness