

## WellResourced Dietitian Vendor Marketing Statements

Hello to all WellResourced.com vendors! I can't thank you enough for being a part of our community and for sharing your fabulous resources with your peers. I recognize your talent and expertise, plus the time and creativity you are putting into your listings, and so do the smart RDNs who buy your products!

Many of you are marketing your listings like a boss, but for those who need a bit of support in the marketing department, you're in luck! Please use the following prepared marketing statements to get the word out about your store and products. Share the following messages on your website, in your blog posts, via your e-newsletters, on social media and more!

All you have to do is *Cut. Paste. Post!* Ready, go! As always, let me know how I can support you.

Warmly,  
Megan Boitano, MS, RD  
Founder/Owner, WellResourced Dietitian

P.S. Tell me how I can better help you, drop me a line at [megan@rd2rd.com](mailto:megan@rd2rd.com)

### Share on Instagram:

- Your 2 p.m. appointment would benefit from a handout on [insert your topic]. I've got your back! That's right, there's no need to spend three hours creating one – click the link to my @wellresourced.dietitian store via link in bio! #wellresourced
- Need a last-minute client handout on [insert topic of your handout]? No need to make one yourself, my dear, I'll share mine! Here you go – click link to my @wellresourced.dietitian store in bio! #wellresourced
- You guys! Now available for purchase in my @wellresourced.dietitian store is my sparkly new [handout] on [topic]! Purchase it now so that you have a new resource to chat about with your client next week! Link in bio! #wellresourced
- To my RDN friends who need inspiration for growing your own nutrition businesses – download my [handout] on [topic] to spark your wildest, most creative, productive and fulfilling brainstorm sesh yet! @wellresourced.dietitian #wellresourced
- I've been blown away by the number of downloads of my free [handout] on [topic] on @wellresourced.dietitian! Many thanks to all who are using my handout in your practice. For those who have yet to take a sec to download it, go ahead and do it now! Did I mention it's free? Link in bio! #wellresourced
- Now available for purchase in my @wellresourced.dietitian store: [insert brief product description, benefits]. You need this in your life, trust me! Link to my store in bio! #wellresourced
- Oh, hi! Let me take a sip of my green smoothie...and...click on the upload button...there! All – I've just uploaded my new [insert product description, benefits] to the @wellresourced.dietitian site – go ahead and grab a copy via link in bio! And don't forget to come back and leave a product review if you have a sec or two; I'd be grateful! What other materials would you like me to create, friends? #wellresourced

### Share on Facebook:

- Your 2 p.m. appointment would benefit from a handout on [insert your topic]. I've got your back! That's right, there's no need to spend three hours creating one – visit my @wellresourced.dietitian store here! [url] #wellresourced
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### Share on Twitter:

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- Need a last-minute client handout on [insert topic of your handout]? No need to make one yourself, my dear, I'll share mine! Here you go: [url] @wellresourced #wellresourced
- You guys! Now available for purchase in my @wellresourced store is my sparkly new [handout] on [topic]! Purchase it now so that you have a new resource to chat about with your client next week! [url] #wellresourced
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